



PROTECT | PREPARE | PERFORM

SPONSORSHIP OPPORTUNITIES GUIDE





**PROJECT.**



## WHO WE ARE

House of Boxing Champions (HOBC) is a nationally recognized nonprofit organization that is committed to promoting safety in youth sports. When Curtis and Gregory Hunt founded HOBC in 2014, they had a revolutionary vision for creating safe and structured environments for youth to learn, grow, and excel through the sport of boxing. According to the American Journal of Public Health, 44 states have enacted laws regarding the treatment of traumatic brain injury (TBI) in youth sports since 2009, but not one of these laws focuses on initial prevention\*. House of Boxing Champions seeks to bridge that gap.

\*Harvey, H. H. (2013). Reducing Traumatic Brain Injuries in Youth Sports: Youth Sports Traumatic Brain Injury State Laws, January 2009–December 2012. American Journal of Public Health, 103(7), 1249–1254. <http://doi.org/10.2105/AJPH.2012.301107>

# WHO'S WITH US

Curtis Hunt and Kenny Bayless



Jessie Vargas and George Hunt



Marcos Antonio Barrera and Curtis Hunt

# HOW WE FIGHT

HOBC strives to educate our youth and their coaches on how to stay safe on the road to becoming legendary. We are able to offer brain injury prevention services, rehabilitation resources, and address sports related injuries across the country with the help of generous individuals and corporate sponsors. House of Boxing Champions provides safety equipment and much needed funding to low resource athletic programs. There are programs with heart that desperately need the pro-level equipment, grants, and competition travel sponsorships we provide in order to support their young champions.



# OUR KNOCKOUT PUNCH (FUNDRAISING)

HOBC's high impact fundraising campaigns support low resource communities by supporting three athletic and/or community centers at a time.

- Our dedicated volunteer force, trained in establishing partnerships with local retailers, corporations and private donors is deployed on the recipients' behalf.
- HOBC representatives network at trade shows in our vendor booth, garnering publicity for our mission and local initiatives.
- Our strong online presence is leveraged to engage with a broad demographic.
- Our unmatched sports memorabilia raffles allow us to spread the word about the effect HOBC has on youth athletes to the boxing world's most dedicated fans.

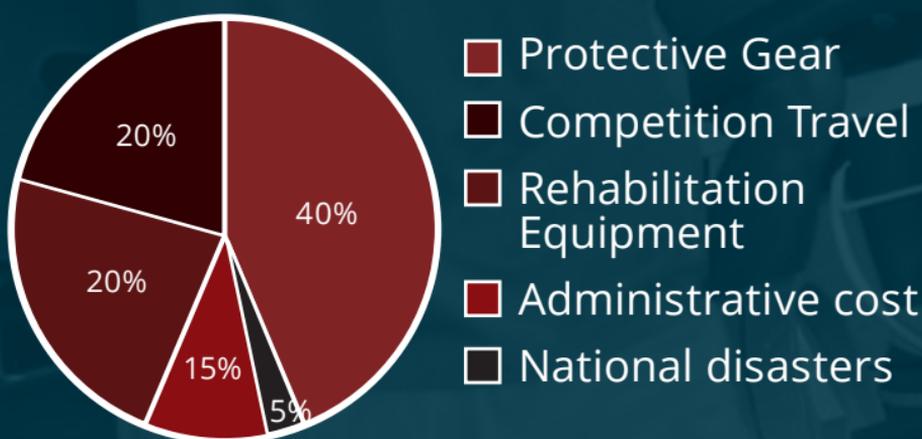
## Our Targets:

- After School Programs
- Community Centers
- Federal and City Athletic Programs

## Our Contribution:

- Protective Safety Gear
- Grants for Competition Travel
- Traumatic Brain Injury Rehabilitation Equipment

## Funding Overview:



*(All donors may request direct support of their funds to one or any of our direct causes. Detailed description of sponsorship levels may be sent upon request.)*





Corporate board members meetings are held the first week of every quarter to discuss the annual financial projections, what cities HOBC will target to implement fundraising, awards, and approve requests for assistance.

Contact:

Curtis Hunt

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269.277.1961



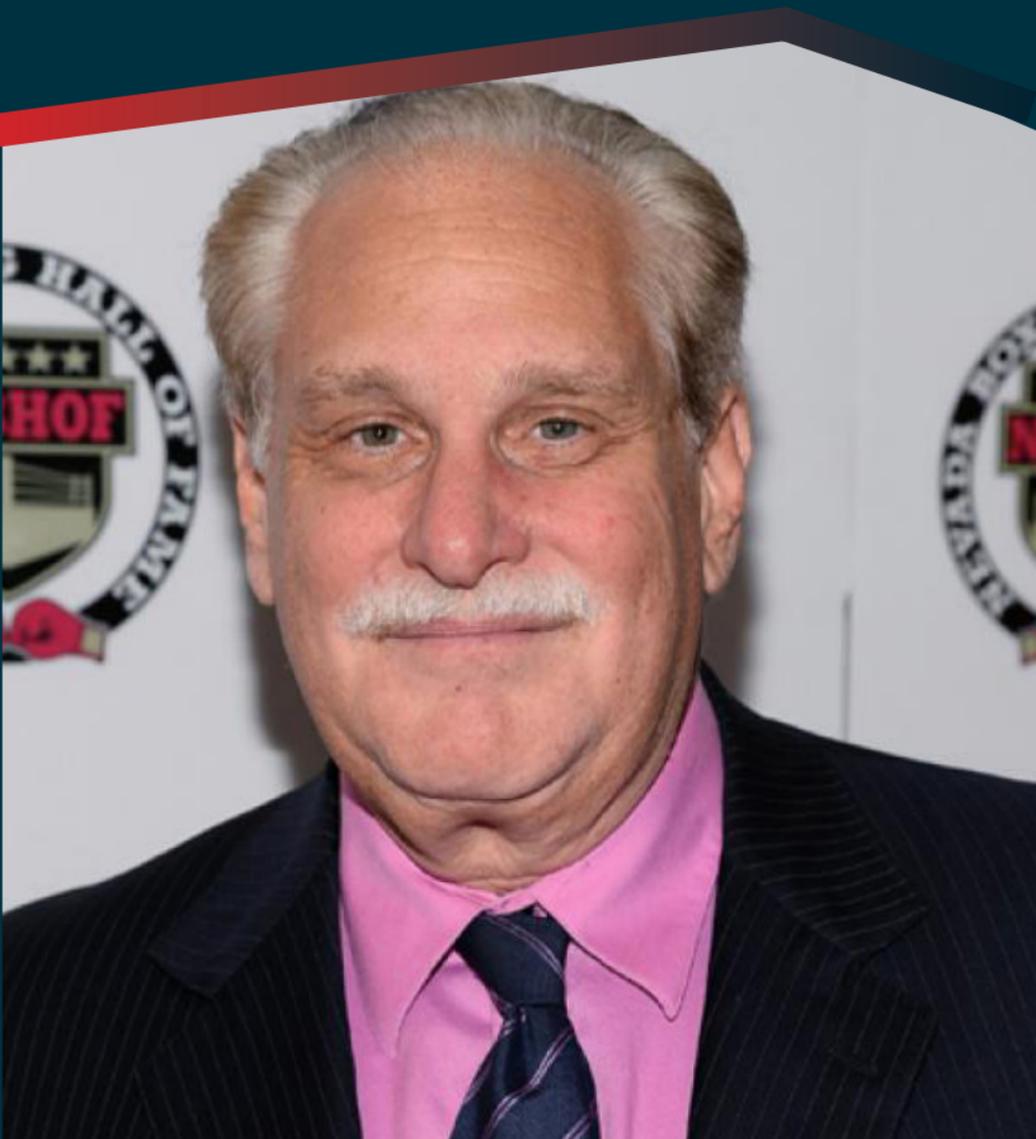
# WHO'S WITH US



# WORDS FROM THE WISE

“HOBC understands the importance of safety in sports and brain injury prevention. Many of today's young athletes suffer from sports related brain injuries. HOBC remains at the forefront of brain injury prevention and awareness by providing new equipment and safety gear. House of Boxing Champions deserve your support.”

-Al Bernstein,  
ESPN & Showtime Sportscaster



# GET IN OUR CORNER

The Centers for Disease Control and Prevention (CDC) report that almost half a million emergency room visits for traumatic brain injuries are made by children ages 0-14 annually\*. We are prepared to spar with this statistic. House of Boxing Champions partners with various nationwide programs committed to both protecting our kids from sports related traumatic brain injuries and providing them with the rehabilitation services they require to recover. It is our ultimate goal to knockout all instances of TBIs in all sports across the country, but we need you in our corner.

Please visit

**HouseOfBoxingChampions.com** for more information on how you can support the champions of the future.

You can also contact:

Curtis Hunt

**curtis@houseofboxingchampions.com**

**269.277.1961**



House of Boxing Champions

\*Faul M, Xu L, Wald MM, Coronado VG. Traumatic Brain Injury in the United States: Emergency Department Visits, Hospitalizations and Deaths 2002–2006. Atlanta (GA): Centers for Disease Control and Prevention, National Center for Injury Prevention and Control; 2010. [http://www.cdc.gov/traumaticbraininjury/pdf/BlueBook\\_factsheet-a.pdf](http://www.cdc.gov/traumaticbraininjury/pdf/BlueBook_factsheet-a.pdf)



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